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CS250 [2-5](https://learn.snhu.edu/d2l/le/content/1398321/viewContent/26099661/View)  
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Journal Entry - Leading the SNHU Travel Project as a Scrum Master

Planning and Execution of Scrum Events

1. Sprint Planning:

I would start with a meeting that involves the entire Scrum team. Firstly, we would review the Product Backlog, and the Product Owner would highlight high-priority items. The team would then estimate the effort required for each item and select what they can commit to for the upcoming Sprint. I would also encourage the team to break down backlog items into tangible tasks.

2. Daily Scrums:

Each day, at a consistent time, the team would gather for a short 15-minute stand-up meeting. Members would update the team on what they worked on the day before, what they plan to work on that day, and any obstacles they're facing. My role would be to ensure the conversation stays on track and to take note of impediments that need addressing.

3. Backlog Refinement:

Midway through the Sprint, I'd schedule a refinement session. This would be an opportunity for the team to reassess the Product Backlog, clarify ambiguities, and re-estimate tasks if necessary. It ensures that the Product Backlog remains relevant and well-understood.

4. Sprint Review:

At the end of the Sprint, the team would demonstrate the work they've completed. Stakeholders would be invited, and feedback would be actively sought. The goal is to ensure that what's being developed aligns with stakeholder needs.

5. Sprint Retrospective:

After the review, the team would gather to discuss what went well during the Sprint, what challenges were faced, and how they can improve in the next Sprint. I would facilitate this meeting using different retrospective techniques to keep it engaging and productive.

Importance of Scrum Events

These events are pivotal as they provide structure to the agile methodology, promoting consistency, transparency, and continuous improvement. They ensure that the team remains aligned, stakeholders stay informed, and any impediments or challenges are addressed promptly.

Aims for the Team

From these events, I'd want the team to gain:

Clarity: A clear understanding of priorities and what’s expected.

Alignment: Ensuring everyone is moving in the same direction.

Feedback: Regular insights from both team members and stakeholders.

Improvement: Identifying and acting upon opportunities to enhance team performance and product quality.

Ensuring Goals are Achieved

1. Clear Communication: I'd stress the importance of open dialogue and ensure that every team member feels comfortable sharing their thoughts, concerns, and updates.

2. Stick to the Timeboxes: Respecting time constraints for each event ensures they remain focused and effective.

3. Engage Stakeholders: Involving stakeholders, especially during Sprint Reviews, ensures feedback is timely and relevant.

4. Continuous Learning: I'd promote a culture of continuous learning, encouraging the team to bring new ideas and best practices into our processes.

5. Foster a Safe Environment: The team should feel safe in sharing feedback, raising concerns, and suggesting improvements. I would act as a mediator when necessary and ensure that every voice is heard.

By consistently following the structure of Scrum and tailoring it to the unique needs and challenges of the SNHU Travel project, I'm confident that the team can deliver a solution that meets and exceeds expectations.